

# Jennifer L. Bloom - Beyond Foundations: Developing as a Master Advisor



The research is clear: academic advising increases student success. Possessing a knowledge base that straddles both academic and student affairs, crosses institutions and extends into the community, academic advisors are cultural navigators who teach students how to articulate and achieve their educational goals. For master academic advisors, professional development is ongoing; learning never ends.

A new book set to be released this month by Jossey-Bass and NACADA: The Global Community for Academic Advising provides academic advisors the insight they need to advance their understanding, practice, and leadership. Jennifer L. Bloom, Associate Professor in the Department of Educational Leadership and Research Methodology, contributed a co-authored chapter (with Marc Lowenstein) to the book, “Beyond Foundations: Developing as a Master Advisor.” Written for experienced academic advisors, “Beyond Foundations” provides direction for primary-role and faculty academic advisors who seek not only to take their practice of advising to the next level, but also to widen their circle of influence.

“Our chapter, titled Advanced Advising Practice – Becoming a Master Advisor, encourages academic advisors to be lifelong learners and to seek innovative solutions to the ethical issues that they face” – Jennifer L. Bloom, Ed.D.

Dr. Bloom, along with twenty-three other authors, all leaders in the field, provide insights into the important issues affecting the practice of academic advising. The result is a book that provides practical steps that contribute to advisors’ development including how to:

- Use existing resources in new ways to master advising roles and promote student success
- Apply theory to advance advising practice
- Create and optimize professional development opportunities
- Establish recognition for the contributions of academic advisors to the institution and higher education
- Face challenges created by the changing higher education landscape

For additional information on Beyond Foundations: Developing as a Master Advisor, please visit: <http://www.nacada.ksu.edu/Resources/NACADA-Store.aspx>



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